

# 101st Fraternity Communications Association Award Winners

## AWARDS OF DISTINCTION

### Marilyn Simpson Ford Distinguished Service Award

Wendy Barker - Alpha Gamma Delta

### Evin C. Varner, Jr. Fraternal Communications Award

Sherry Anderson - Kappa Delta

## RECOGNITIONS

### Outstanding Committee Chair

Christopher Brenton - Sigma Nu

Associate Partner Committee

### Outstanding Committee Member

Benjamin Turconi - Acacia

Program Committee

### Outstanding Associate Partner

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## CRITIC'S CHOICE AWARDS

### Cover Design

1. Pi Beta Phi Fraternity for Women: *The Arrow of Pi Beta Phi* - Winter 2023
2. Sigma Nu Fraternity: *The Delta of Sigma Nu* - Fall 2023
3. The Pi Kappa Alpha International Fraternity: *Shield & Diamond* - Fall 2023

### Logo Design

1. Kappa Alpha Order: 80th Convention and Brotherhood Weekend
2. Alpha Xi Delta Fraternity: Alpha Xi Delta Book Club
3. Delta Zeta Sorority: Everlasting

### Single Page Design

1. Kappa Kappa Gamma: Kappas Rise Together
2. Delta Zeta Sorority: Six Plus (One) Fall 2023
3. Gamma Phi Beta Sorority: *The Crescent of Gamma Phi Beta* - 150th Connect Members Ad (Summer 2023)

### Two-Page Design

1. Kappa Kappa Gamma: Chapterville Map Summer 2023
2. Delta Zeta Sorority: Founders Day Friendship Contest, Winter 2022-2023 LAMP
3. Acacia Fraternity: Walter S. Wheeler: The Forgotten Founder

### Social Media Engagement-Single Post

1. Kappa Delta Sorority: Chapter President Reel
2. Tri Sigma: Dolls Through the Decades Instagram Story
3. Alpha Xi Delta Fraternity: HBD Alpha Xi Delta

## COMMUNICATIONS AWARDS

### William C. Levere Award for Total Communication

1. Kappa Delta Sorority: Our Own KD, Kappa Delta's 65th Biennial National Convention
2. Phi Delta Theta Fraternity: Branding Refresh
3. Alpha Omicron Pi Fraternity: Convention 2023

### Annual/Biennial Report

1. Pi Beta Phi Fraternity for Women: Foundation Impact Report
2. Delta Zeta Foundation: 2022-2023 Impact Report
3. Delta Tau Delta Educational Foundation: 2023 Year In Review and Annual Report

### Educational Resources

1. Alpha Sigma Tau Sorority: AΣT Knowledge Base
2. Zeta Tau Alpha: Online DEI Courses
3. Kappa Kappa Gamma Sorority: Kappa Leadership Conference 2023 Guidebook

### Promotional Resources

1. Chi Omega Fraternity: 12 Days of Chi O
2. Phi Delta Theta Fraternity: Promotional Resources for Lou Gehrig Memorial Award
3. Alpha Delta Pi: SMU Presentation Packet

### Publication Improvement - Printed Materials

1. Beta Theta Pi Fraternity: General Convention Event Badges
2. Delta Gamma Fraternity: CMT Planning Tool
3. Delta Zeta Foundation: 2022-2023 Impact Report

### Alumni or Alumnae Engagement Effort

1. Alpha Delta Pi: Founders' Day 2023 Event Guide
2. Delta Gamma Foundation: Anchoring the Future Campaign
3. Chi Omega Fraternity: Five Ways to Chi O Today

## DIGITAL AWARDS

### Blog

1. Kappa Delta Sorority: The Emerald Edit
2. Alpha Chi Omega Fraternity: Alpha Chi Omega Blog
3. Tri Delta: The Trident Online

### Inter/National Website Improvement

1. Delta Zeta Sorority: DeltaZeta.org
2. Phi Delta Theta Fraternity: Website Redesign
3. Kappa Alpha Order: KappaAlphaOrder.org



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### **Video Presentation - Short**

1. Phi Delta Theta Fraternity: Brand Launch Video
2. Delta Gamma Fraternity: Homecoming Celebration Weekend Recap
3. Beta Theta Pi Fraternity: 184th General Convention Recap

### **Video Presentation - Long**

1. Pi Beta Phi Fraternity for Women: Stories of our Legacy with Sis and Carol
2. Gamma Phi Beta Sorority: Strong Women Building Strong Girls Video (2023)
3. Zeta Tau Alpha: 125th: Remembering Our Founders

### **Social Media - Engagement**

1. Alpha Chi Omega Fraternity
2. Kappa Delta Sorority & Foundation
3. Phi Delta Theta Fraternity

### **Specific Purpose Website**

1. Delta Zeta Sorority: Delta Zeta Member App
2. Delta Gamma Fraternity: Convention Microsite
3. Beta Theta Pi Fraternity: 184th General Convention Website

### **Digital Newsletter**

1. Kappa Delta Sorority: Collegiate Confidante
2. Alpha Omicron Pi Fraternity: Fall 2023 Parent Campaign
3. Beta Theta Pi Fraternity: Monthly E-Newsletter

### **Excellence in Digital Integrated Marketing**

1. Delta Gamma Fraternity: Homecoming Celebration Weekend
2. Beta Theta Pi Fraternity: 150th Anniversary
3. Alpha Delta Pi: Experience ADPi

## **MAGAZINE & WRITING AWARDS**

### **Fred F. Yoder Award for Overall Excellence**

1. Beta Theta Pi Fraternity: *The Beta Theta Pi*
2. Kappa Delta Sorority: *The Angelos of Kappa Delta*
3. Gamma Phi Beta Sorority: *The Crescent of Gamma Phi Beta*

### **Writing – Short**

1. Sigma Pi: From Tragedy to Triumph
2. Alpha Chi Omega Fraternity: Scenes From My Journey - Perspectives Article - Summer 2023 *Lyre*
3. Delta Tau Delta Fraternity: Go Placidly Amid the Noise and Haste, Desiderata Enters Public Domain

### **Writing – Long**

1. Chi Psi Fraternity: *JD's Wild Ride, The Purple and Gold*, Spring 2023
2. Alpha Gamma Delta Fraternity: *Frinner: A Girl Dinner Era*, *The Quarterly*, Fall 2023
3. Pi Beta Phi Fraternity for Women: *No Room For Failure*, *The Arrow*, Winter 2023

### **Design – Feature Article**

1. Kappa Delta Sorority: *The Angelos*, Cookies and Confidence
2. Alpha Phi International Fraternity: *Loyally, From Our Kitchen to Yours*, *The Quarterly* Fall 2023
3. Zeta Tau Alpha: *Themis* Spring 2023: Status Update: I <3 ZTA

### **Story Packaging – Short**

1. Alpha Phi International Fraternity: *The Quarterly* magazine, Fall 2023, "Guides Us Home"
2. Kappa Delta Sorority: *The Angelos*, "Our Own KD"
3. Sigma Nu Fraternity: From Ballparks to Boardrooms

### **Story Packaging – Long**

1. Kappa Delta Sorority: *The Angelos* From Scratch
2. Alpha Phi International Fraternity: *The Quarterly* magazine, Fall 2023, "Limitless"
3. Beta Theta Pi Fraternity: *The Beta Theta Pi*, Mitch Rales

### **Publication Improvement – Magazine**

1. Chi Omega Fraternity: *The Eleusis*
2. Alpha Phi International Fraternity: *The Quarterly*
3. Sigma Alpha Epsilon: *The Record*



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