

97th Fraternity Communications Association Award Winners

AWARDS OF DISTINCTION

Marilyn Simpson Ford Distinguished Service Award

Todd Shelton - North American Interfraternity Conference

Evin C. Varner, Jr. Fraternal Communications Award

Robert A. Biggs - Phi Delta Theta

RECOGNITIONS

Outstanding Committee Chair

Mallory Simmons - Sigma Kappa

2020 Outstanding Committee Member

Hillary Brewer - Alpha Omicron Pi

2020 Outstanding Associate Partner

Shelle Design

COMMUNICATIONS AWARDS

Annual Report

1. Alpha Xi Delta, *State of the Fraternity*
2. Sigma Chi International Fraternity, *Foundation Annual Report*
3. Alpha Omicron Pi, *Biennial Report*

Best Alumni/Alumnae Engagement

1. Kappa Delta Sorority, *Values In Action Campaign*
2. Tau Kappa Epsilon, *The TKE Nation Podcast: Change your thinking. Change your life.*
3. The Fraternity of Phi Gamma Delta, *Fall 2019 Graduate Update*

Printed Materials | Educational

1. Tri Delta, *New Member Education Program*
2. Kappa Delta Sorority, *Norman Shield*
3. Zeta Tau Alpha, *Emerging Leaders Academy 2019 Workbook*

Printed Materials | Promotional

1. Alpha Gamma Delta, *The Gratitude Report*
2. Alpha Omicron Pi, *2019 Convention Cubes*
3. Alpha Epsilon Pi, *AEPi Shabbag*

Publication Improvement | Printed Materials

1. Zeta Tau Alpha, *Alumnae Initiate Guide*
2. Alpha Xi Delta, *New Member Workbook*
3. Alpha Gamma Delta, *Academy for Collegiate Officers Workbook*

Writing | Greek-Life Article

1. Beta Theta Pi, *A Fraternity's 7 Deadly Sins*
2. Tri Delta, *The Mental Health Crisis*
3. Alpha Gamma Delta, *Caught in the Rush*

Writing | Human-Interest Article

1. Association of Fraternity/Sorority Advisors, *Even if You in a Benz, You Still a N***a in a Coupe*
2. Tau Kappa Epsilon, *Editor's Letter: This is My Story*
3. Alpha Chi Omega, *Proving Them Wrong*

Writing | News-Feature Article

1. The Fraternity of Phi Gamma Delta, *Behind Happy Faces*
2. Kappa Kappa Gamma, *Deep Dive*
3. Alpha Epsilon Pi Fraternity, *One Year After Tree of Life*

Writing | Persuasive/Opinion Article

1. Sigma Alpha Iota, *Reflections on Teaching & the Transformative Power of Music*
2. Kappa Kappa Gamma, *Finding My Roots*
3. Alpha Gamma Delta, *He Would Have Liked Me Better as a Blonde*

William C. Levere Award for Total Communication

1. Alpha Xi Delta, *53rd National Convention*
2. Alpha Gamma Delta, *Loving, Leading, Lasting Brand Launch*
3. Kappa Delta Sorority, *Discover Kappa Delta*

DIGITAL AWARDS

Best Online Magazine/Blog

1. Alpha Gamma Delta, *Alpha Gamma Delta Blog*
2. Delta Tau Delta, *Spring 2019 Rainbow*
3. Tri Delta, *The Trident Online*

eNewsletter

1. Delta Upsilon, *Friday Fast Breaks*
2. The Fraternity of Phi Gamma Delta, *Graduate Chapter Leader Update - June 2019*
3. Zeta Tau Alpha, *Alumnae Quarterly Newsletter*

Inter/National Website

1. Gamma Phi Beta, GammaPhiBeta.org
2. Sigma Chi International Fraternity, sigmach.org
3. Alpha Omicron Pi, alphaomicronpi.org

Specific Purpose Website

1. Phi Sigma Pi National Honor Fraternity, *CORE*
2. Alpha Omicron Pi, *Fulfilling the Promise*
3. Kappa Alpha Theta Fraternity, *Heritage Website*

Social Media | Engagement

1. Gamma Phi Beta
2. Alpha Omicron Pi
3. Delta Gamma Fraternity

Video Presentation | General

1. Kappa Alpha Theta Fraternity, [In the Valley](#)
2. Beta Theta Pi, [Beyond the Boardroom](#)
3. Tri Delta, [Behind Happy Faces](#)

Video Presentation | Educational

1. Tau Kappa Epsilon, [10 Million in 10 Years](#)
2. Pi Kappa Phi, [Join Pi Kapp](#)
3. Tri Delta, [What to Expect: Behind Happy Faces](#)

Excellence in Digital Integrated Marketing

1. Zeta Tau Alpha, *Today & Forever Alumnae Survey*
2. The Fraternity of Phi Gamma Delta, *National Hazing Prevention Week: #JoinTheFight Campaign*
3. Alpha Sigma Alpha, *Joyously Give: Day of Giving Campaign*

MAGAZINE AWARDS

Design | Single Page

1. Delta Zeta, *Survival Story: Cover of the Lamp*
2. Pi Kappa Phi, *The Pi Kappa Phi Journey*
3. Kappa Kappa Gamma, *Spring 2019 Cover*

Design | Two-Page Spread

1. Kappa Kappa Gamma, *Going the Distance*
2. Kappa Delta Sorority, *Sistory: Hildegard Fillmore*
3. Alpha Gamma Delta, *2019-20 Leadership Consultants*

Design | Feature Article

1. Kappa Alpha Order, *Ascend*
2. Delta Gamma Fraternity, *Then & Now*
3. Alpha Gamma Delta, *By the Numbers*

Story Packaging | Coverage of an Event, Member or Chapter

1. Kappa Alpha Order, *Coast to Coast for a Cause*
2. Sigma Kappa, *35 Under 35*
3. Sigma Tau Gamma, *Fraternity, College, and Country*

Story Packaging | Feature Article

1. Kappa Kappa Gamma, *Wrist Band Warriors*
2. Alpha Gamma Delta, *By the Numbers*
3. Delta Gamma Fraternity, *Conceiving Hope*

Publication Improvement | Magazine/Tabloid

1. Alpha Delta Pi, *The Adelphean of Alpha Delta Pi*
2. Phi Kappa Tau Fraternity, *The Catalyst*
3. Sigma Chi International Fraternity, *The Magazine of Sigma Chi*

Fred F. Yoder Award for Overall Excellence

1. Beta Theta Pi, *The Beta Theta Pi Magazine*
2. Sigma Alpha Epsilon, *The Record: The Rise Above Issue*
3. Alpha Delta Pi, *The Adelphean of Alpha Delta Pi*

CRITIC'S CHOICE

Cover Design

1. Phi Mu Fraternity
2. Delta Gamma Fraternity
3. Kappa Delta Sorority

Logo Design

1. Theta Chi Fraternity
2. Sigma Alpha Epsilon
3. Gamma Phi Beta

Photograph

1. Pi Kappa Alpha International Fraternity
2. Delta Gamma Fraternity
3. Theta Chi Fraternity

